

DePaul iD Lab

We Bring
Innovative
Ideas to Life

What We do

At iD Lab, our purpose is simple: bringing innovative ideas to life.

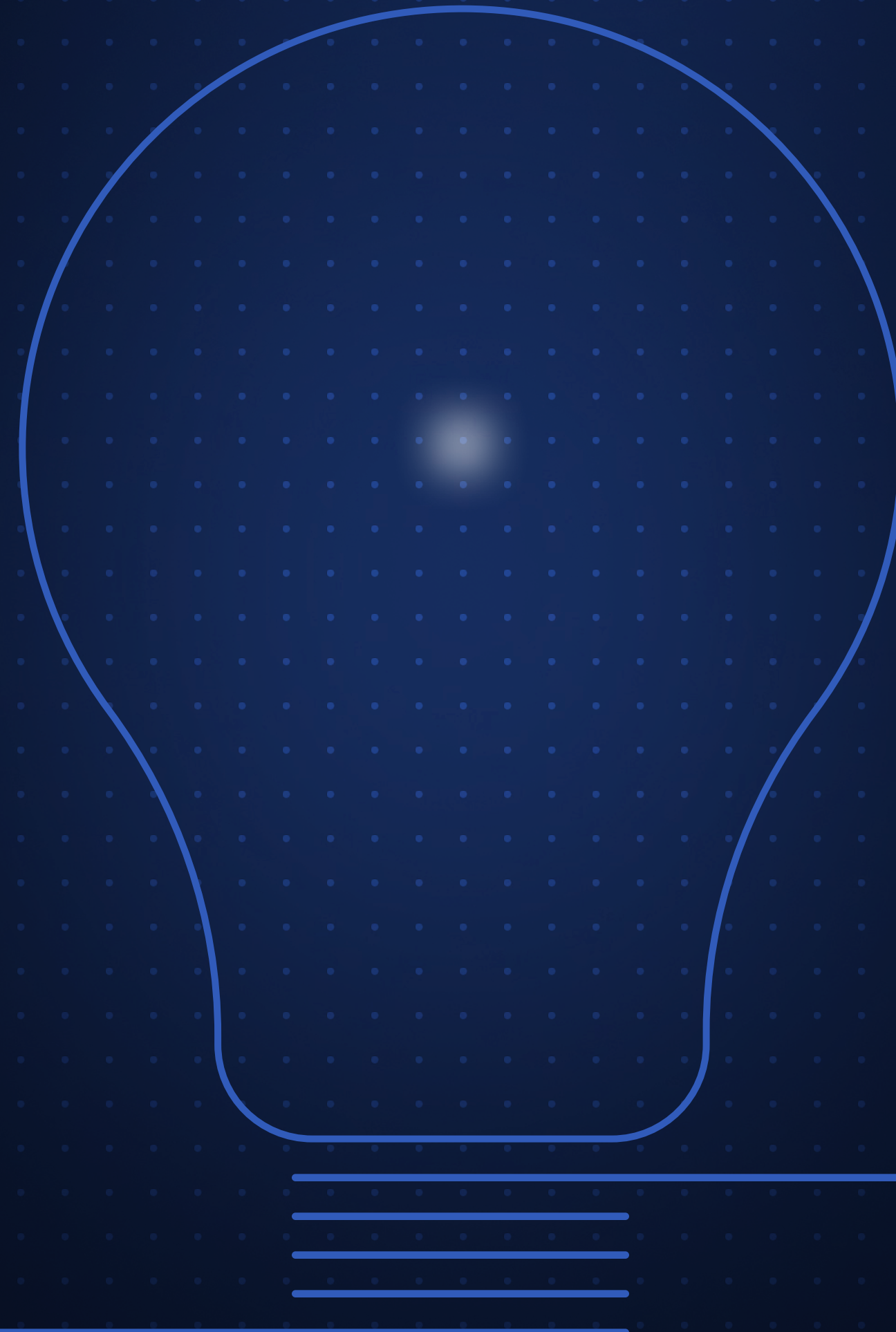
We help our clients advance their digital portfolio through collaborative design, research, and development. Our goal is to deliver industry-focused, user-centered solutions that are built to adapt in a rapidly evolving world.

From concept to execution, we turn vision into impact — by combining creativity, technology, and collaboration.



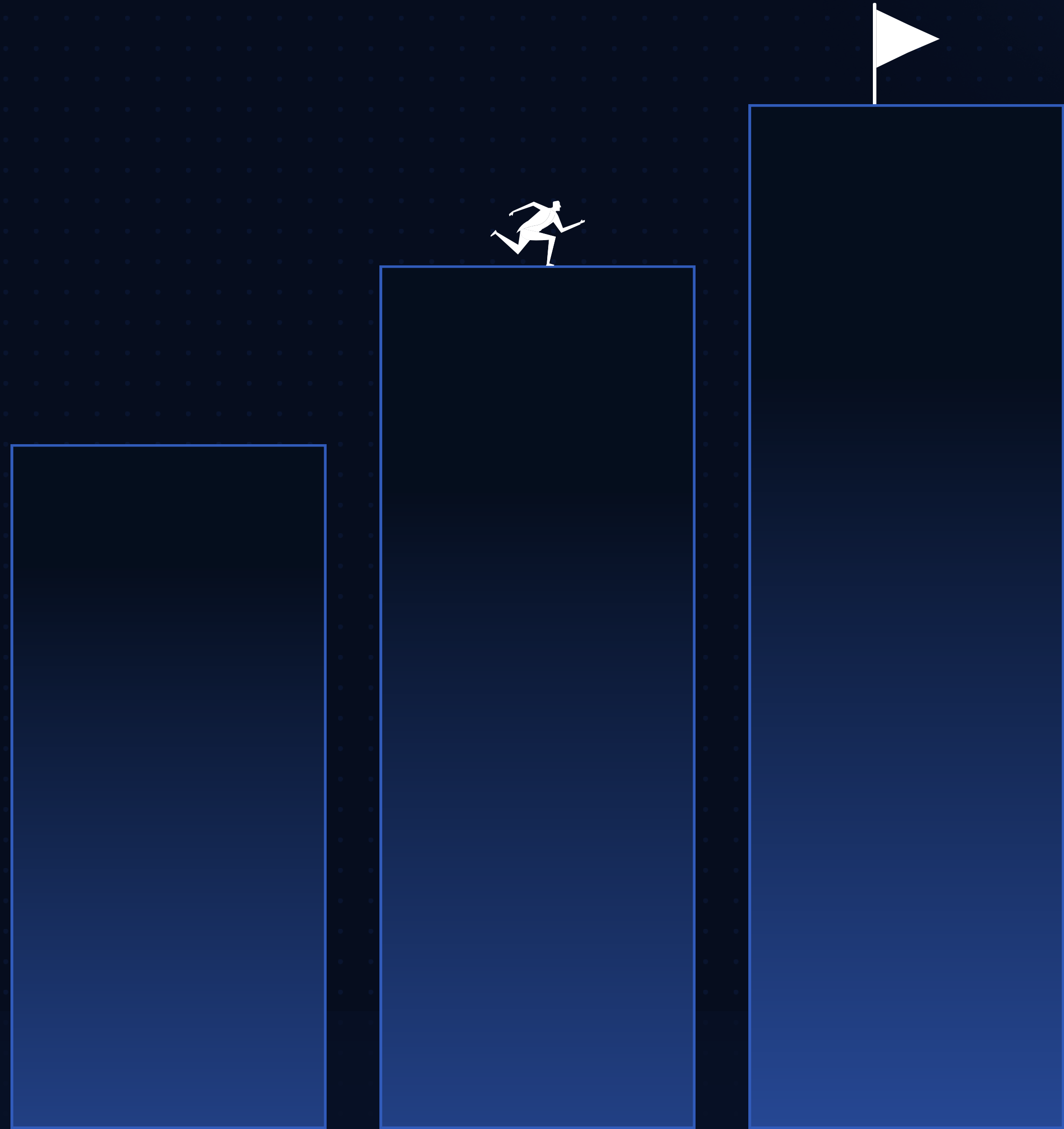
Our Vision

We envision growing into a leading technology innovation hub in the city of Chicago through partnership with top companies from diverse industries.



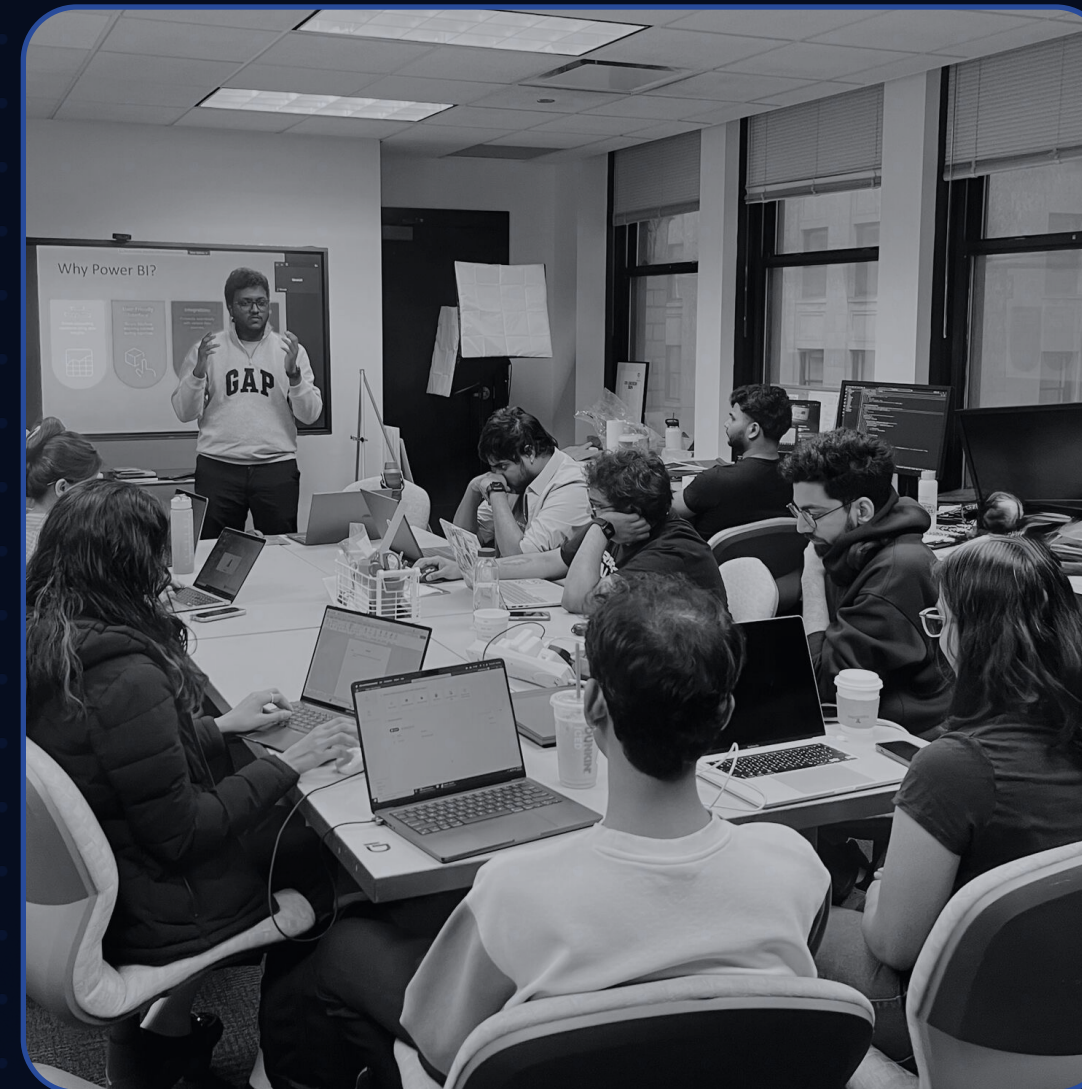
Our Mission

Innovating and inspiring consumers. We partner and collaborate with our clients to provide excellent service on turning innovative ideas into functional and testable prototypes at a quick turnaround.



Our Expertise

We value individuals, interactions and progress In order to respond to change and needs in real time, we collaborate closely with our customers and benefit from direct feedback. This agile thinking allows us to progress and deliver working solutions adapted to your needs.



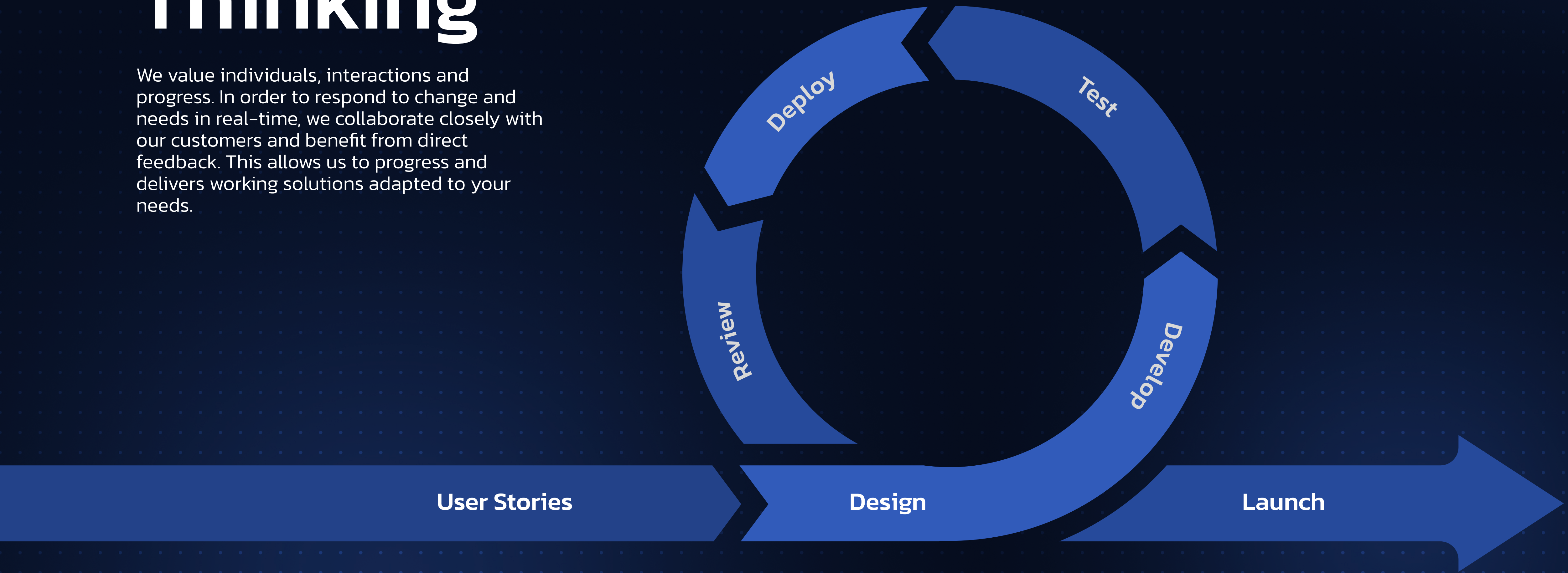
Software
Development

UI/UX Design

Data Science/Ai

Agile Thinking

We value individuals, interactions and progress. In order to respond to change and needs in real-time, we collaborate closely with our customers and benefit from direct feedback. This allows us to progress and delivers working solutions adapted to your needs.



Software Development

We program and test your business need, or idea development to meet excellent quality standards .



UX Design

We design innovative product, process, or service by creating functional user friendly interfaces.



Data Science/AI

We train, develop, and optimize AI models based on custom datasets, providing quick and effective POCs. We also inspect, clean, transform and model your data to provide you with valuable information to use for business decision-making.



Our Team



Our Clients



LET'S WORK TOGETHER

For Questions

Contact us to discuss anything you'd like, or simply drop a line to say 'hi'.

We love (virtual) coffees and always welcome the opportunity.



Phone
(312) 362-1309



Website
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